

	Book formats	Marketing	Distribution	Sales exclusivity	Subscription required?	Print trim sizes	Book production resources?	Author profit	Personal books?	Customer reviews	Comments
<u>Amazon KDP</u>	Print, ebook	Through Amazon keywords and ads	Amazon.com	KDP Select yes for 90 days. KDP no.	No	21	No	Ebook: ≤ 70% of cover price. Print: ≤ 60% of cover price minus printing cost.	No	Low ratings	Free ebook conversion is popular.
<u>Barnes and Noble Press</u>	Print, ebook, audio-book	Third-party help can be purchased.	B&N bookstores in US and bn.com. Very weak internationally.	No	No	22	Partner services listed.	Ebook: 70% of cover price. Print: 55% of cover price minus printing cost.	Yes	Mostly positive	Quite good royalties but audience is limited.
<u>Blurb</u>	Print, PDF	Personal Blurb store (web page)	Blurb bookstore, Ingram (39K stores worldwide), Amazon	No	No	9	Use Blurb design software. No other services.	Depends on distribution method.	Yes	Mostly positive	Known mostly for photo books.
<u>Bookbaby</u>	Print, ebook, audio-book	Packages available	Almost everywhere	No	No	13	Services listed. Cover templates available.	Depends on distribution method.	Yes	Mostly positive	Higher quality printing.
<u>Bookvault</u>	Paperback, hardcover, Wire-O, spiral	The Great British Book Shop	On your own site or with any distributor	No	Flexible monthly subscription	“Industry standard”	Services listed.	Unclear	Yes	Mixed reviews	Flexible. Offers apps to sell directly from your own site. Lower quality printing.
<u>Draft2 Digital</u>	Ebook, paperback	Author web page	Many vendors	No	No	6	No	Ebook: about 60% of cover price. Print: about 45%.	No	Mostly negative	No upfront costs in exchange for lower author royalties.

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<u>Ingram Spark, Lightning Source</u>	Print, ebook	DIY	45,000 stores worldwide	No	No	32	Some	Sales price minus production costs and a fee.	Yes	Very mixed	One of the largest services. Offers a lot of guidance. Lightning Source is set up for larger publishers but is otherwise the same.
<u>Kobo</u>	Ebook, audiobook	Kobo Store promotions	Kobo Store, Overdrive	No	No	—	Through Reedsy.com	Depends on time spent reading.	Not recommended	Mostly positive	Free ebook conversion and distribution.
<u>Lulu</u>	Print, ebook	DIY. Little guidance.	Lulu store, your website, major retailers	No	No	16	Free design templates and through Canva	Price minus printing and 20% Lulu fee.	Yes	Mostly positive	For Latin script and English only. Flexible and relatively easy to use.
<u>Publish Drive</u>	Print, ebook, audiobook	Promotions, Amazon ads, sales events	International wholesalers and retailers	No	After free first ebook	30	None except tips for making audiobooks	Retailers determine your profit. PublishDrive takes nothing.	Not recommended	Mostly positive	If you don't need book production help and have lots of books, this could work well for you.
<u>XLibris</u>	Print, ebook, audiobook	Purchase a package deal and receive various levels of services. \$999–\$9,999				4	Some included in publishing package	Depends on distribution method.	Yes	Very mixed	High-priced services with mixed results.