

Self-publishing costs checklist

Details for each item on the list can be found at <https://www.BookDesignMadeSimple.com/cost-to-self-publish/>

JOIN

- | | |
|---|--|
| <input type="checkbox"/> Independent Book Publishers Association (IBPA) (\$109) | <input type="checkbox"/> Alliance of Independent Authors (ALLi) (\$89) |
| <input type="checkbox"/> Local indie book publishing group (varies) | |

MARKETING

- | | |
|--|---|
| <input type="checkbox"/> Author website (varies) | <input type="checkbox"/> Online advertising (varies) |
| <input type="checkbox"/> Professional book review (free–\$499) | <input type="checkbox"/> Print advertising (varies) |
| <input type="checkbox"/> Other book reviews (free) | <input type="checkbox"/> Promotional materials (varies) |
| <input type="checkbox"/> Advance review copies (ARCs) (printing costs) | <input type="checkbox"/> Book award contests (varies) |
| <input type="checkbox"/> Social media (free) | |

BUSINESS EXPENSES

- | | |
|--|--|
| <input type="checkbox"/> Business registration at city hall (varies) | <input type="checkbox"/> Bank account (varies) |
|--|--|

PUBLISHING FORMALITIES

- | | |
|--|--|
| <input type="checkbox"/> ISBN (\$295 for 10 in U.S.) | <input type="checkbox"/> LCCN (in U.S. only, free) |
| <input type="checkbox"/> Bar code (free or \$10) | <input type="checkbox"/> CIP data (\$60–\$150) |
| <input type="checkbox"/> Copyright notice (\$35 in U.S., free elsewhere) | |

BOOK PRODUCTION

- | | |
|--|---|
| <input type="checkbox"/> Publishing service (varies) | <input type="checkbox"/> Cover design (varies) |
| <input type="checkbox"/> Editing (varies) | <input type="checkbox"/> Interior design and page layout (varies) |
| <input type="checkbox"/> Illustration (varies) | <input type="checkbox"/> Proofreading (varies) |
| <input type="checkbox"/> Photography (varies) | <input type="checkbox"/> Printing (varies) |

EBOOK CONVERSION

- | | |
|--|--|
| <input type="checkbox"/> Conversion to Kindle only (MOBI) (varies) | <input type="checkbox"/> Conversion to other formats (EPUB) (varies) |
|--|--|

DISTRIBUTION

- | | |
|--|--|
| <input type="checkbox"/> Warehousing and shipping (varies) | <input type="checkbox"/> Promotional program for online sales (varies) |
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[BookDesignMadeSimple.com](https://www.BookDesignMadeSimple.com)

Book Design Made Simple. You can do it yourself.